

Edwin Morley-Fletcher

Presidente di Lynkeus, docente di scienza dell'amministrazione, Università La Sapienza

An experienced strategic consultant with a deep knowledge of card-based electronic payment systems, and excellent contacts throughout the Italian Government and Civil Service.

EXPERIENCE IN RUNNING NATIONAL TENDERS

CONSIP SpA 2003-2004

Member of committee judging tender for Electronic Identity Card for the Ministry of the Interior

Ministry of the Economy and Finance 1997 - 1998

Chairman of committee judging tender for issuer of the government T&E credit card

CORPORATE CAREER

Lynkeus srl 2000 -

[A consultancy founded in 2000 in conjunction with Giuseppe De Rita and Giorgio Ruffolo, representing the leading Italian research organisations CENSIS and CER. Lynkeus undertakes Strategy Consulting and Research in the sectors of e-Government and e-Business - see www.lynkeus.com]

Chief executive from the foundation of Lynkeus. Among the major assignments led by Edwin Morley-Fletcher in the field of electronic payments have been:

- ❑ Review of the nature and amount of savings to be expected from the introduction of a government purchasing card in Italy – for the Italian Ministry of the Economy and Finance and CONSIP SpA
- ❑ Comparative study of E-government, E-procurement and the Government procurement card in the UK and Italy (including a case study of the potential and viability of a purchasing card for the Gaslini Paediatric Hospital in Genoa) – for Visa International
- ❑ Study of the potential for an electronic Marketplace for Hospital Procurement – for the Gaslini Paediatric Hospital in Genoa

CNEL – National Council of Economy & Labour 1995- 2000

Chairman of working party on “welfare market” 1995 - 2000

- ❑ Responsible for the production of a report entitled *Statualità, Socialità e Mercato nel Welfare* (1996)

- ❑ Responsible for the production of a report entitled Contributo al Rapporto sulle politiche di coesione (1997)
- ❑ Responsible for the production of a report entitled Bilancio del cittadino, spesa sociale e riforma dell'assistenza (1998)

Organiser of the international conference Digital citizenship cards as a competitive factor for public administration and national systems (1999)

Lega Nazionale delle Cooperative e Mutue 1974 - 1996
Chairman of Unicard SpA 1990 - 1996

- ❑ Established the concept that a smaller bank – BANECA, later to become UNIPOLBANCA – could be a card issuer, launching the VISA credit card for co-op members and clients.
- ❑ Requested by VISA INTERNATIONAL to lead the study Electronic Payment Systems for the Welfare Market (1995-1996)

Board of Directors of Coopercredito (BNL) 1992 - 1995

Executive committee & Head of Financial and Economic departments 1989 - 1993

Deputy head of department for Industrial policies 1983 - 1986

Head of economic section of Foreign department 1980 - 1983

Head of press and communications office 1976 - 1979

Assistant to the President 1974 - 1976

OTHER CONNECTED ACHIEVEMENTS

- ❑ The reform of Italian Cooperative legislation in 1992 largely followed proposals in Edwin Morley-Fletcher's book Cooperare e competere (1986)
- ❑ Influenced the introduction by the Bank of Italy of a favourable framework for members' loans in cooperatives
- ❑ Arranged for the Treasury to recapitalise the special section of BNL Coopercredito by Euro 100 million, and its transformation into a limited company (SpA)

PUBLICATIONS

The following is a selection from a total of some 100 published books, papers, and articles:

1. Vouchers e conti personali di welfare, in A. Montebugnoli (ed.), Questioni di welfare, Angeli, Milano 2002, pp. 238-337.

2. La gestione elettronica dell'erogazione delle prestazioni assistenziali negli USA, in Camera dei Deputati, Atti Parlamentari, XIII Legislatura, doc. XXI, n. 2/VI, Indagine sulla riforma dell'assistenza sociale, cit., Roma 1998, cap. 1, 5, 6, 7, 8, pp. 23-40 e 135-230.
3. An Overview of Welfare Reform in Italy, in "Labour", v. 12, n. 1, 1998, pp. 15-44.
4. The re-monetarisation of welfare benefits. Entitlements, liabilities and transaction costs in the relationship between citizens and public agencies, in "Annals of Public and Cooperative Economics/Annales de l'Economie Publique Sociale et Coopérative", v.67, n. 3, October 1996.
5. Certezze per rischiare, competere per cooperare: una introduzione, pp.vii-cxx, in: S. Veca, G. Ruffolo, G. Adler-Karlsson, T. Liska, N. Macrae, L. Pfeiffer, J. Kornai, V. Matyasovski, Cooperare e competere, Feltrinelli, Milano 1986.

ACADEMIC CAREER

La Sapienza University, Rome	2004	Professor of Administration Science
UCLA school of Public Policy & Social Research	1999	Senior Fellow
University of Macerata	1993	Professor of Political Science
La Sapienza University, Rome	1972	Degree in Economics "cum laude"
La Sapienza University, Rome	1969	Degree in Political Sciences

PERSONAL

Born 26 June 1946
Excellent health

Separated, with three sons and two daughters
Fluent Italian, English, French German, Spanish

Music, Tennis, Mountain climbing