



## Donnie Morrison

Work-Global Manager, Western Isles Enterprise, Scozia

Since 1994, Donnie Morrison MBE has been at the forefront of creating Knowledge Economy jobs in rural areas of Scotland and in particular the Hebrides, the islands of the North West coast of Scotland. He is both creator and manager of the Work Global initiative and its distinctive brand marketed under the slogan ‘live local – work global’. Through this initiative he has brought over 400 new jobs into the local economy of the small island chain and has spoken widely at conferences throughout Europe and the USA about their success.

Donnie was awarded the MBE for services to Economic Development in the Western Isles of Scotland in the Queens Birthday Honours List in 2005. His initiative was awarded the top telework enterprise in Europe in Brussels in 1999

Donnie is also the Project Manager of the Connected Communities Broadband Network, a next generation high performance broadband network enabling Knowledge Economy workers in his native islands to have the fastest symmetric services of any rural community in the UK.